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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

IN RE: JUUL LABS, INC. ANTITRUST  
LITIGATION

### This Document Relates To:

## ALL ACTIONS

Case No. 3:20-cv-02345-WHO

## **JOINT CASE MANAGEMENT STATEMENT**

Judge: Hon. William H. Orrick  
Date: August 13, 2024  
Time: 2:00 PM  
Location: Zoom

1 Pursuant to the February 23, 2024 Notice Setting Zoom Hearing (ECF No. 383), the  
 2 Direct Purchaser, Indirect Purchaser, and Indirect Reseller Antitrust Plaintiffs (“Plaintiffs”);  
 3 Defendants Altria Group, Inc. and Altria Enterprises LLC (“Altria”); and Juul Labs, Inc.,  
 4 Nicholas Pritzker, and Riaz Valani (“JLI”) (collectively “Defendants”) (all collectively  
 5 “Parties”), jointly submit this Statement for the August 13, 2024 Case Management Conference.

6 **I. Status of Mediation**

7 On May 22, 2024, the Court entered an order approving the Parties’ stipulation to extend  
 8 certain dates in the Court’s existing schedule and temporarily postpone deposition practice so  
 9 that the Parties could pursue mediation until the earlier of August 16, 2024 or a determination  
 10 that mediation had concluded. ECF Nos. 400, 401. Mediation efforts are still underway. To  
 11 comply with the Court’s current schedule, as set forth in ECF No. 401, the Parties are proceeding  
 12 with discovery.

13 **II. Status of Discovery**

14 Discovery is ongoing, and there are currently no discovery disputes that require the Court’s  
 15 intervention.

16 **Depositions.** Depositions had not commenced before discovery was partially paused for  
 17 mediation. Plaintiffs had served a deposition notice for one witness and await confirmation from JLI as  
 18 to whether it would accept service of a deposition notice on behalf of another witness. Plaintiffs intend  
 19 to provide Defendants with an omnibus list of proposed deponents on or about August 16, 2024.  
 20 Defendants intend to depose each named Plaintiff, each of whom also proposes to serve as a class  
 21 representative.<sup>1</sup> The Parties will meet and confer following receipt of Plaintiffs’ proposed list of  
 22 additional depositions and are optimistic that a mutually agreeable schedule can be negotiated.

23 Given the nature of the case, the Parties agree that some enlargement of the 10-deposition limit  
 24 in Fed. R. Civ. P. 30(a)(2)(A)(i) will be required, although they may ultimately disagree on the number  
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 27 <sup>1</sup> There are currently 20 named Plaintiffs in this action: three Direct Purchaser Plaintiffs, eight  
 28 Indirect Reseller Plaintiffs and nine Indirect Purchaser Plaintiffs. The Indirect Reseller and Indirect  
 Purchaser Plaintiffs have indicated that they intend to voluntarily dismiss at least two of these named  
 Plaintiffs.

1 of depositions that are appropriate or whether certain proposed witnesses should be deposed. The  
2 parties are in the process of negotiating a deposition protocol.

3 **Written Discovery.** The Parties are close to substantially completing document discovery.  
4 Plaintiffs also intend to serve limited interrogatories, requests for production, and requests for  
5 admissions on Defendants, as well as additional discovery on non-parties prior to the September 13,  
6 2024 written fact discovery deadline. Plaintiffs continue to negotiate responses to third-party subpoenas  
7 and have agreed to extend response deadlines for certain third-party subpoenas. Defendants may serve  
8 additional limited discovery on the named Plaintiffs or third parties, and in addition have identified a  
9 number of apparent deficiencies in Plaintiffs' discovery responses about which they will confer with  
10 Plaintiffs' counsel.

11 **Additional Items.** Plaintiffs have raised certain issues related to evidence from third parties  
12 introduced in the FTC proceedings, which are governed by a protective order in that proceeding, and  
13 are conferring with Defendants about those issues. The Parties are also conferring about the scope of  
14 use of prior testimony and exhibits from the FTC proceeding at deposition and trial in this matter, as  
15 well as evidence received *in camera*.

16 All parties each reserve their respective rights.

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1 Dated: August 6, 2024

Respectfully submitted,

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## **L.R. 5-1 SIGNATURE ATTESTATION**

As the ECF user whose user ID and password are utilized in the filing of this document, I attest under penalty of perjury that concurrence in the filing of the document has been obtained from each of the other signatories.

Dated: August 6, 2024

By: /s/ Joseph R. Saveri  
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